

Dulwich Picture Gallery - Picture Library rate card

Administration Fee for every transaction: £20

Publications	One country, one language Page size			World/ one language Page size			World/all languages Page size		
	1/2 page	full	double	1/2 page	full	double	1/2 page	full	double
Colour up to 5K	£ 60.00	£ 80.00	£ 100.00	£ 80.00	£ 110.00	£ 150.00	£ 110.00	£ 130.00	£ 180.00
Colour up to 10k	£ 80.00	£ 100.00	£ 120.00	£ 100.00	£ 130.00	£ 170.00	£ 130.00	£ 150.00	£ 200.00
Colour up to 100k	£ 100.00	£ 120.00	£ 140.00	£ 120.00	£ 140.00	£ 180.00	£ 150.00	£ 170.00	£ 220.00
Cover	£		150.00	£		200.00	£		280.00

Promotional/Advertising: Brochures/leaflets				Cover
Up to 1,000	£ 80.00	£ 140.00	£ 180.00	£ 250.00
Up to 5,000	£ 100.00	£ 160.00	£ 200.00	£ 270.00
Up to 10,000	£ 120.00	£ 180.00	£ 240.00	£ 310.00
Up to 100,000	£ 150.00	£ 210.00	£ 260.00	£ 380.00

Online Usage	1 year	3 years	5 years
Inside page	£80	£130	£250
Home page	£100	£150	£300

TV/Film	First UK and/or single country broadcast	World broadcast
Standard/public service broadcast network	£100	£150
Satellite/cable	£60	£100
Repeats (per transmission)	£30	£50
6 second flash fee	£50	£100
7 year unlimited transmission	£290	£550